



Cole Carley Scholarship Program

Scholarship Information: The scholarship is in honor of one of our UMCVB Founding Fathers, Cole Carley, for the purpose of helping to fund the registration costs for one person to attend the annual UMCVB Conference. The program consists of one free registration to a UMCVB Conference plus up to \$500 in reimbursable travel expenses (to include mileage and/or airfare and lodging

expenses only) and will be available each year to the applicant that is selected by a majority of the UMCVB Board Members.

Employees in any position at a participating CVB, in the UMCVB region, may apply. This page must be completed and submitted with no more than three typed pages of information addressing the judging criteria identified below.

Eligibility: Open to all employees of current Convention and Visitor Bureaus (CVB) and Tourism Departments within the seven states represented at the Upper Midwest Convention and Visitors Bureaus Conference (UMCVB) which are Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota, and Wisconsin. Any CVB member county that has won the award two consecutive years is disqualified from receiving this scholarship for the following year and may reapply after that time.

Applications must be **received by June 16, 2017** at the address listed below. The winner will be notified by the event planner no later than July 7, 2017.

Judging Criteria: Entries will be awarded points from the judges based on the following area:

- Statement of involvement and/or leadership role in your own CVB. (1-5 points)
- Statement of financial need. (1-5 points)
- Statement of how this educational experience will be beneficial. (1-5 points)
- Statement of number of years that you have attended the UMCVB Conference. (2 bonus points if you have never attended, 1 bonus point if you have attended 1-2 times, 0 bonus points if you have attended 3 or more times)

The scholarship will be awarded to the person with the most points. In case of a tie, the judges will assess the overall quality of the applications and award the scholarship accordingly.

Judges: The judges will consist of the UMCVB Board members which include one representative from each of the seven states included in the UMCVB. Judges are not eligible to receive the award. The Event Planner is responsible for accepting the applications, providing copies to the Board and notifying the applicants of the judge's decision. The decision of the judges is final. The scholarship will only be awarded if the judges feel the application criteria have been met.

Submit nominations by e-mail to:

Erin Bowers, UMCVB Event Planner, E-mail: erin@trainingresources.org

Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____