



**McDaniel Individual Professionalism &
Lifetime Achievement Award**

Does someone you know deserve recognition for their accomplishments and work in the tourism industry?

In honor and memory of Bruce Riley McDaniel, one of the founders of the UMCVB Conference, the Lifetime Achievement Award is presented to tourism industry professionals that achieve and exemplify greatness.

All Bureau and CVB professionals in the UMCVB multi-state region are eligible.

Nominee Information

Nominator

Name: _____

Name: _____

Title: _____

Title: _____

Bureau: _____

Email: _____

Instructions for Nomination

Applicants must submit a narrative, not to exceed three pages to support your nomination.

Tell the judges how this person made a difference and furthered the tourism industry. You may include any information that you deem pertinent. What sets this person apart from others? What were their contributions to the UMCVB and/or national, state, regional, and local promotion of tourism? What skills and qualities does this person possess? You may want to include examples of leadership, sales, planning, promotion, innovation, professionalism, marketing, public relations, volunteerism, and other information.

Send in this nomination form and your narrative to erin@umcvb.com by **August 8, 2019** 6pm CST.

