



24TH ANNUAL
UPPER MIDWEST CONVENTION AND VISITORS BUREAU
FALL CONFERENCE - SEPTEMBER 13-14, 2021

CATCH
DES MOINES

TOP 10 REASONS TO CATCH DES MOINES

In Des Moines, we are **100% open and 100% awesome**. We've counted down ten awesome reasons to visit Greater Des Moines for the **24th Annual Upper Midwest Convention and Visitors Bureau Fall Conference**. If you follow the links below, you'll find **100 more**. After all, everyone loves a good list, but we've got **Des Best ones**.

- 10. OUR ART IS BOLD** - Believe it or not, our art extends beyond the [Iowa State Fair butter cow](#). We have plenty of non-dairy art too.
- 9. OUR FOOD IS WORTH SHOUTING ABOUT** - From [food on a stick](#) to [Steak de Burgo](#) to James Beard-nominated chefs, we put the "farm" in farm-to-table. Usually with a side of ranch.
- 8. OUR OUTDOOR ADVENTURES MAKE A SPLASH** - Our idea of [outdoor adventure](#) is more than just tipping cows and dodging deer. With 800+ miles of trails, the fun goes whooshing by.
- 7. OUR SHOPPING WILL MAKE YOUR LIST** - If indoor adventures are more your thing, we have outlet malls, lifestyle centers, [cool neighborhood boutiques](#), unique shopping districts and the self-proclaimed [Greatest Store in the Universe](#).
- 6. WE'RE KIND OF A BIG DEAL** - With [iconic events](#) like the Downtown Farmers' Market, Iowa State Fair, Drake Relays, and Des Moines Art Festival, our forecast calls for fun no matter the season.
- 5. OUR ATTRACTIONS CREATE FOMO** - We've got trails, tunes, crab rangoons and about a million other things that don't rhyme as well. From live music to museums to roller coasters, thrill rides and chill vibes abound.
- 4. OUR BARS AND NIGHTLIFE ARE HOPPING** - We have [drinks for your Instagram](#) and drinks for your koozie, with more than 20 award-winning breweries and more taps than you could consume in a single lifetime.
- 3. OUR FAMILY ACTIVITIES SCREAM FUN** - Kids will never have an excuse to be bored again, with an amusement park, a Smashpark, the country's largest skatepark, Principal Park and plenty of regular parks too.
- 2. WE'VE GOT STREET CRED** - Come for the foodie hotspots, stay for the celebrity sightings. With famous fans and food shows that have put us in the spotlight, and [hidden gems](#) that are "local famous", we earn rave reviews.
- 1. WE'RE DES BEST** - In Des Moines, [the S's are silent, but our city is buzzing](#). Whether it's the Greatest Hits or the deep tracks, you'll find an authentic experience chock full of Iowa Nice!

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The**CatchList**

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