

## SPONSORSHIP OPPORTUNITIES

Opportunities are listed below. If you have questions, please contact Erin Bowers at [erin@umcvb.com](mailto:erin@umcvb.com) or 800.274.8774 x711. Please complete [this form](#) to secure your spot by August 1, 2024.

All sponsorships include a tradeshow component. Exhibitor booths for tradeshow will be located in the general session. They consist of a 6-foot table and 2 chairs, electricity & internet access. Please bring a table cloth and any promotional displays that will fit in a 10x10 space.

Tradeshow/Exhibit times:

- Set-Up: Monday 9/9 9:00 am-2:00 pm (booth must be set up no later than 3pm unless previous arrangements are made with the conference organizers)
- Tear-Down: Wednesday 9/11 11:00 am-12:30 pm (booth must remain set up until the closing keynote unless previous arrangements are made with the conference organizers)
- Sponsor Networking Breaks:
  - Monday 9/9 3:30-4:00 pm
  - Tuesday 9/10 9:30 am-10:00 am
  - Tuesday 9/10 1:15 pm-1:45 pm
  - Wednesday 9/11 10:15 am-10:45 am
- Sponsors are also encouraged to join the attendees and network during the breakfasts and lunch meals and attend receptions and off-site events during the conference

Additional registrations may be added for an additional \$325.

### Sponsor benefits include:

- 6' exhibition table and opportunity to present collateral material
- Logo/recognition and web link on conference website, included in email correspondence, and on official conference signage
- Mentions on-stage throughout the conference
- Access to conference attendee list

### BRONZE - \$1,500

*Includes one (1) full conference registration which includes access to all conference sessions, activities, and evening events*

- Breakout Session sponsor - opportunity for 2-minute stage time to introduce yourself/company during your sponsored session (12 available)

### SILVER - \$2,500

*Includes one (1) full conference registration which includes access to all conference sessions, activities, and evening events*

Choose ONE of the following:

- General Session sponsor - opportunity for 2-minute stage time to introduce yourself/company during your sponsored session and introduce the keynote speaker (4 available)
- Awards sponsor - opportunity for 2-minute stage time to introduce yourself/company prior to the award presentations during the conference and present the awards to the winners along with the conference organizers (1 available)
- Lanyard sponsor - sponsor logo printed on conference badge lanyards (1 available)
- Conference App sponsor - sponsor logo displayed on the official conference app (1 available)

**GOLD - \$4,000 (\$2,000 for Conference, \$2,000 for Receptions/Events)**

*Includes two (2) full conference registrations which includes access to all conference sessions, activities, and evening events*

Choose ONE of the following:

- Conference Notebook sponsor - logo/recognition including your business contact information on the notebook provided to each participant
- Pre-Conference Activity sponsor - logo/recognition on signage at the activity and opportunity to welcome guests
- Morning Wellness sponsor - logo/recognition on signage at wellness activity and opportunity to welcome guests/participants
- Break Refreshment sponsor - prominent logo placement on break table and option to work with event organizers on choosing food and beverage (4 available)

PLUS choose ONE of the following:

- Opening Reception Transportation sponsor - logo/recognition on signage at the opening reception and 2-minute on stage time at the reception to introduce yourself/company
- Reception Entertainment sponsor - logo/recognition on signage at the selected reception and 2-minute on stage time at the reception to introduce yourself/company
  - Opening Reception at Mayowood Stone Barn on Monday 9/9
  - Experience Rochester Reception on Tuesday 9/10
- Experience Tour sponsor - logo/recognition on signage at the experience tours and opportunity to welcome guests on your chosen tour
  - Brewery Tour
  - Wellness Tour
  - Cooking Tour
  - Art Tour

**PLATINUM - \$5,000 (\$2,500 for Conference, \$2,500 for Receptions/Events)**

*Includes three (3) full conference registrations which includes access to all conference sessions, activities, and evening events*

Choose ONE of the following:

- Welcome Happy Hour sponsor - logo/recognition on signage at the happy hour and opportunity for 5-minute stage time to introduce yourself/company
- Conference Meal sponsor - logo/recognition on the tables during your sponsored meal and opportunity for 5-minute stage time to introduce yourself/company
  - Tuesday morning breakfast
  - Tuesday afternoon lunch
  - Wednesday morning breakfast

PLUS ONE of the following:

- Reception Food/Beverage sponsor - logo/recognition on signage at the selected reception and recognition on stage during conference and reception
  - Meal Sponsor at Opening Reception at Mayowood Stone Barn on Monday 9/9
  - Beverage Sponsor at Opening Reception at Mayowood Stone Barn on Monday 9/9 Food Sponsor at Experience Rochester Reception on Tuesday 9/10
  - Beverage Sponsor at Experience Rochester Reception on Tuesday 9/10