



Working With Your Stakeholders

The “Evolution”

Nice To Meet You



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~~Pre-Pandemic~~ vs. Now

What has changed?



Relationships with City + Local Government

How do we create a positive relationship?



How Do You Identify Your Stakeholders?

Community Expectations DMO → SERVICE

How are you as the DMO seen in the community? What are the expectations now from stakeholders?



Digital Technologies as a TOOL + SERVICE



Pivoting the Engagement Style

What's the expectation?



Collaboration

More or Less?



Questions?

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