



Welcome to Minnesota
the
Bold North Way







BEFORE



AFTER





SUPER BOWL LII – PRIVATELY FUNDED



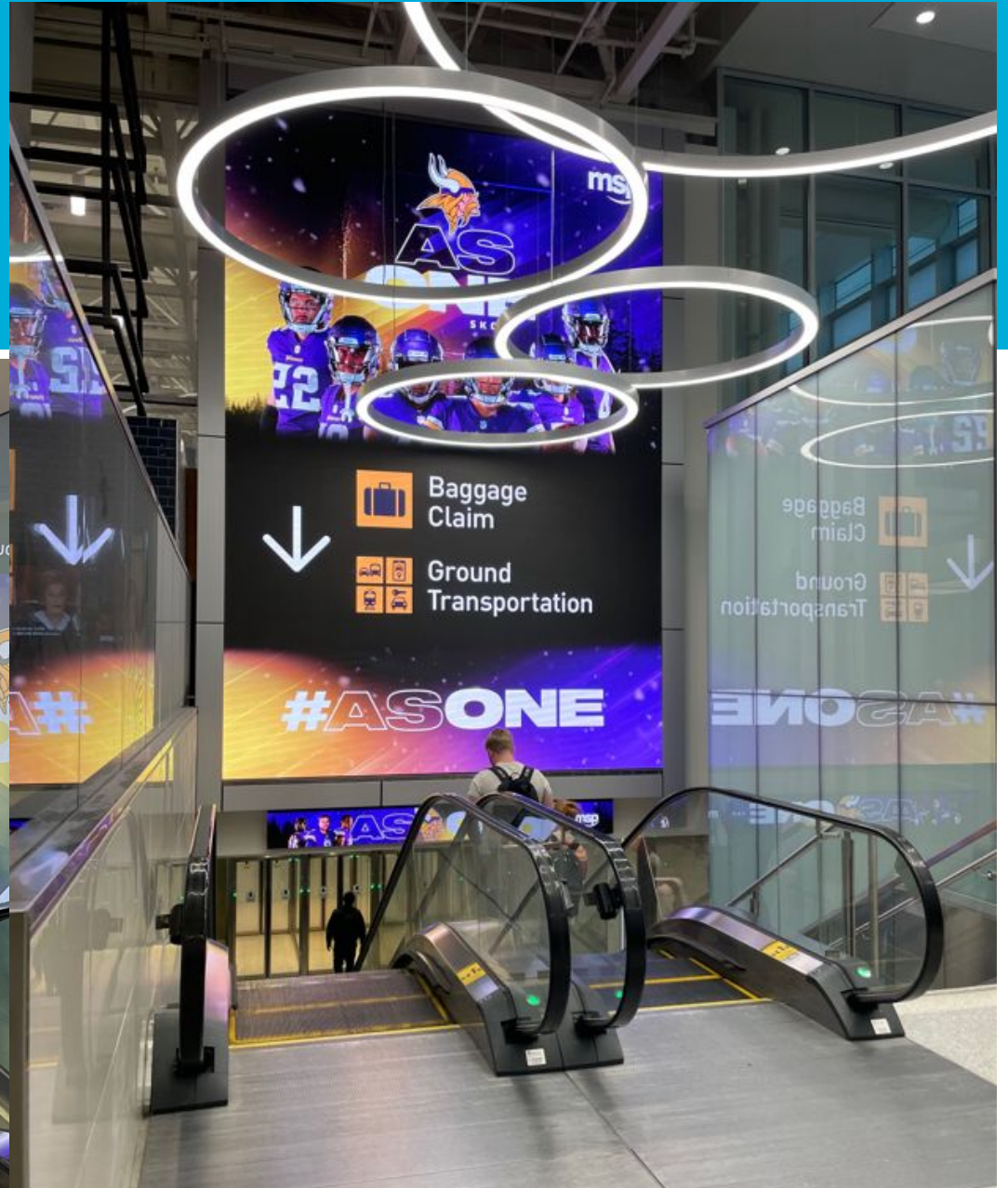


FIRST HELLOS & LASTING IMPRESSIONS

Whether it's for a national holiday or highly anticipated sporting event, we deliver travelers to Minnesota's biggest moments.



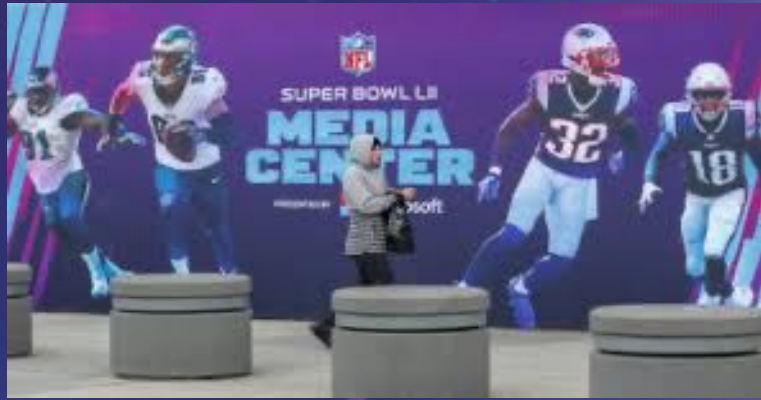
MSP TOURISM PARTNERSHIPS



AIRPORTS



**BOLD
NORTH**







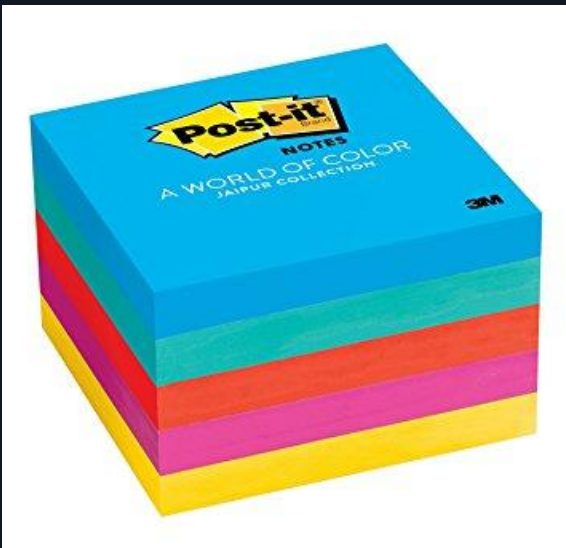


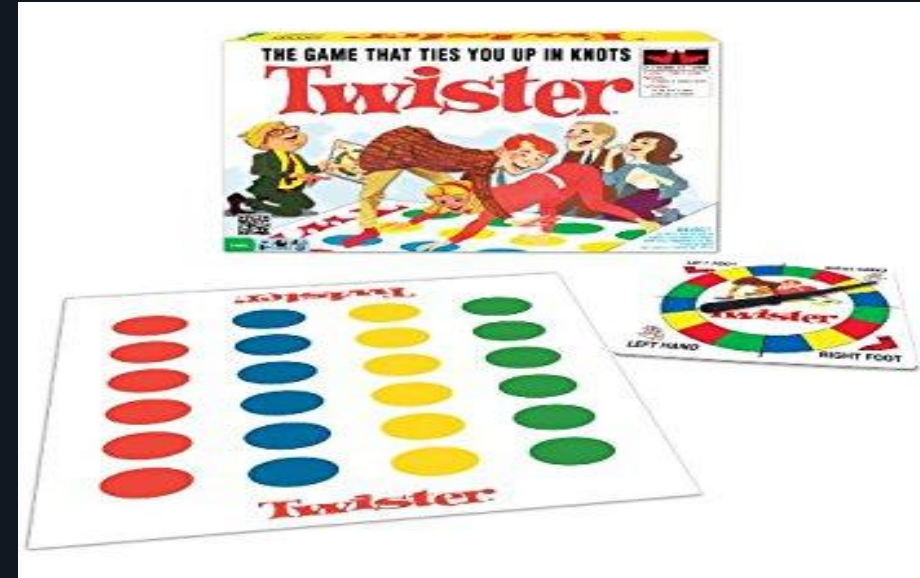




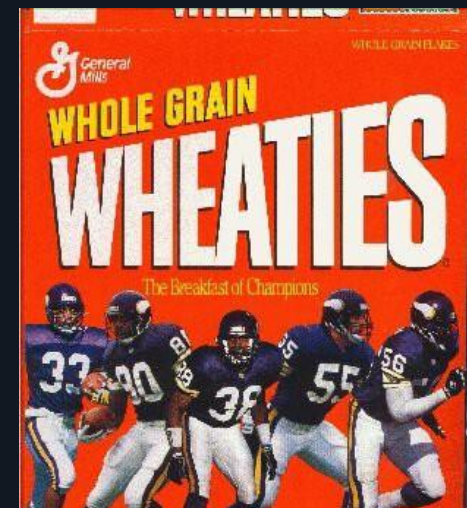
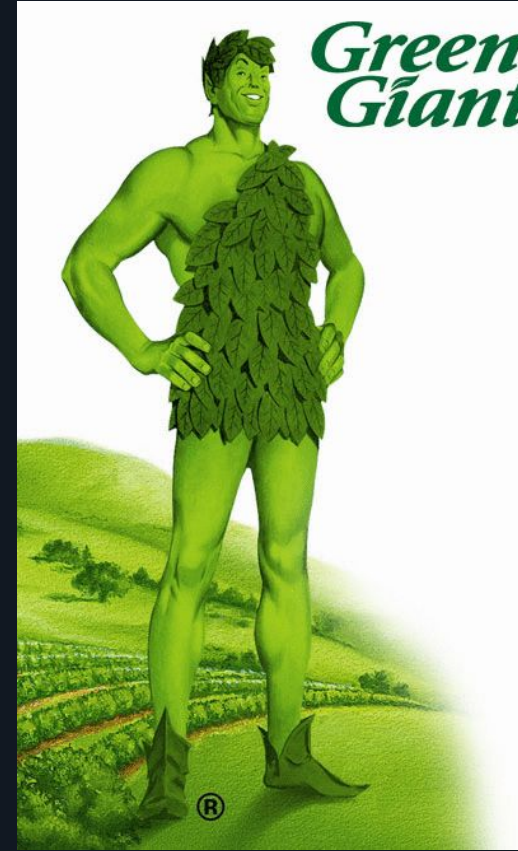
55,000 Products

3M























Minnesota
Land of Partnerships

Build Brands
Extend Reach
Increase Income



Thank You

